



Announcing!

CALENDAR OF EVENTS



The Division of Business is always looking for innovative ways to improve our services. Our latest improvement? A Facebook group. Join today by searching for Rust College's Division of Business under the group tab on Facebook. Don't forget to invite other Rust business students, past and present. For more information call 662-252-8000 ext 4352

All work-study permits MUST be validated in the Financial Aid office by Tuesday, September 15, 2009 or your work-study will be recovered. Visit the Financial Aid office ASAP.

Federal Work-Study Program Community Service & America Read Programs— Eligibility Requirements:

- Must have at least \$2,000 unmet need
- Must be a sophomore, junior or senior
- Must have at least a 2.7 GPA
- Must have own transportation
- Must have a positive attitude
- Must be Pell eligible (Federal Financial Assistance)
- Must sign up in Financial Aid office

Business Dress Thursday

All students taking classes in the Division of Business are required to dress in business attire every Thursday.

All students not in business attire on Thursday will be asked to leave class.

Office of Student Affairs Tentative Assembly Schedule 2009-2010

Student Affairs.....	September 17, 2009
Student Government Association.....	September 24, 2009
Domestic Violence Awareness.....	October 1, 2009
Science and Math Division (Chi Beta Phi, Science & Math Club, Pre-Med Club).....	October 8, 2009
Freshman Division.....	October 22, 2009
Mass Communication Assembly.....	October 29, 2009
Social Science Division (Pre-Law, Social Work, NAACP).....	November 5, 2009
Division of Education (MAES, etc.).....	November 12, 2009
Omega Psi Phi.....	November 19, 2009
BSU.....	December 3, 2009
Sunday School/Chaplain.....	December 10, 2009
Zeta Phi Beta.....	January 12, 2010
President's 2 nd Opening Convocation.....	January 14, 2010
M.L. King Birthday Celebration.....	January 18, 2010
Phi Beta Sigma.....	January 21, 2010
Alpha Kappa Alpha.....	January 28, 2010
Delta Sigma Theta.....	February 4, 2010
Ebone Fashion Club.....	February 11, 2010
Humanities.....	February 19, 2010
Business Division (Phi Beta Lambda, DUBSOC).....	March 4, 2010
Junior Class Assembly.....	March 11, 2010
Religious Emphasis Week.....	March 14-19, 2010

Religious Emphasis Week.....	Mar 14-19,'10
Senior Class Assembly.....	Mar 25, '10
Academic Dean (Honors Track, Alpha Kappa Mu).....	April 8, '10
Athletic Awards Assembly.....	Apr 13, '10
Honors and Awards Assembly.....	Apr 15, '10

Final Exam

1st Module	October 14-15
2nd Module	December 17-18
3rd Module	February 25-26
4th Module	April 22-23

Dead Week

October 12-16
December 14-18
February 22-26
April 19-24

-Dr. David L. Beckley, '67, President -Dr. Ishmell H. Edwards, '71, Vice President -Mr. Ray V. Autry, PR Director



"Where Tomorrow's Leaders are Students Today"

Campus NewsBriefs

A Weekly Update of Activities at Rust College



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September 11, 2009

Fall Classes are Underway



"Let me think of education as the means of developing our greatest abilities, because in each of us there is a dream, which fulfilled, can be translated into benefit for everyone and greater strength for our nation.' These words by John F. Kennedy about education reflect our own educational mission as we approach a new era of excellence for Rust College," said Rust College President, Dr. David L. Beckley. "Thank you for choosing Rust College. As we celebrate over 142 years, we are poised to be recognized as a truly great his-

torically black college," said Dr. Beckley. Dr. Beckley encourages the entire student body to take full advantage of the many opportunities available at Rust College. You may contact the Office of the President at 252-8000 ext. 4016. The Office of Public Relations is anxious to hear from you. Contact us to discuss the media opportunities available to you. Our office is located in the Oakview Mansion. You may also contact us at 252-8000 ext. 4918. "Greetings and welcome to

Rust College," said Dr. Sheila Flemming-Hunter, Vice President for Academic Affairs. Students may contact the Office of Academic Affairs to find information relating to academic regulations, policy, and other academic requirements. For questions or any concerns, please feel free to visit us. Our office is located on the 2nd floor of the McCoy Administration Building. Students may also contact Dr. Flemming-Hunter by email at sflemming-hunter@rustcollege.edu or by phone 252-8000 ext. 4050.



The "R" word at Rust College



Mrs. Shelly Jackson conducts a workshop with residence hall staff. In each residence hall there is a full-time professional who lives in each building and he/she is responsible for the educational and operational functions of the residence hall.



"We utilize campus-wide program review and assessment to invigorate continuous process improvement."

-Shelley Jackson
Retention Coordinator Counselor

With shrinking marketing budgets and an expected worsening of the economy, no one can tell what enrollment may look like a year from today. The unpredictable cir-

cumstances of today's economy are unforeseen, uncontrollable forces about which we can do very little about. Experts agree, however, that what we can do is focus on devising more creative strategies for retaining students. Getting other departments on campus to buy into the efforts of retention, and getting the entire Rust College family focused, trained and committed to embracing the idea that "it takes a whole campus to retain a student" is undoubtedly the first step.

Conducting workshops on campus is just one of the efforts of Retention Coordinator Counselor, Shelley Jackson, who keeps striving to educate, train, and include the Rust College family in the Quality Enhancement Plan on retaining students. "The College's goal is to exceed a 51% graduation rate. It is not enough to just recruit students to come to Rust. Once they get here,

the real challenge is to nurture them physically, mentally, academically, socially and spiritually, so as to keep them here through graduation", says Jackson.

To accomplish this, it takes a whole campus. Students are faced with a plethora of activities, services, faculty and staff on a daily basis, and they must be fed an array of services in such a way that will prove to be educational, informative, guiding, and comforting all served on a spiritual foundation in order to sustain and maintain the healthy fruits which we strive to produce. These are the types of services that retain stu-



dents. "We can't save every student, Jackson says, "but if we all keep an open mind, be willing to learn and put forth an extra effort, we can come out on top and reach our goal."

It will take a collaborative effort, educational training, hard work, determination and a willingness to do more than what's expected from time to time, that will make a difference with our retention rate. The bottom line is **Retention** is a four letter word...**CARE!**



Student Health Center providing symptom management and referral services



As expected, with the return of students living in close proximity to each other, the campus has experienced a steady increase in the number of flu-like cases seen in the Student Health Center. The Student Health Center is providing symptom management and referral services.

There is a need for precaution, but not alarm. Listed are some important facts to remember:

So far, H1N1 symptoms are very similar to those of seasonal flu. The symptoms below are usually referred to as "flu-like" symptoms. Only a physician can determine if it is seasonal flu or H1N1.

- Fever (usually high)
- Headache
- Extreme tiredness
- Dry cough
- Sore throat
- Runny or stuffy nose

Stomach symptoms, such as nausea, vomiting, and diarrhea, also can occur but are more common in children than adults.

We are asking that you and your family take precautions to protect yourselves and others.

Hand washing – wash hands often with soap and warm water for at least 20 seconds, especially after coughing or sneezing. If no soap and water are available, alcohol based sanitizers should be used. Avoid touching your face, nose or mouth.

Coughing and sneezing – nose and mouth must be covered with a tissue when coughing or sneezing (or a shirt sleeve or elbow if no tissue is available) and throw the tissue in the trash immediately after use, then wash hands or use alcohol based hand sanitizer.

Illness in the family – If someone in your household is ill with the flu, as much as possible, keep them away from other family members, especially those who are considered high risk (children less than 5 years of age, pregnant women, and anyone with chronic medical heart, or lung conditions)

Routine Cleaning – Routinely clean areas often that the ill person comes in contact with, use the cleaners that you typically use. Special cleaning with bleach is highly recommended.

Stay home when sick – anyone with symptoms that could mean the flu (fever with cough, sore throat, headache and/or muscle aches, and possibly nausea, diarrhea and/or vomiting) should stay home for at least 24 hours after they no longer have a fever, or signs of a fever,

(without the use of Tylenol or other fever-lowering medicines).

The Centers for Disease Control (CDC) recommends that everyone take the flu shot. Arrangements have been made with Byhalia Clinic to give the seasonal flu shot to individuals on campus for \$5. If you would like to receive the vaccine, please sign up with Nurse Jacqueline Jones, Student Health Center or Carolyn Hymon, Dean of Students. The vaccine against novel H1N1 (swine) flu will be available possibly by mid October. You will still need to receive the H1N1 vaccine. Information via email, about how to get vaccinated against the swine flu when it becomes available will be sent to you immediately.



On June 11, 2009, the World Health Organization (WHO) signaled that a pandemic of 2009 H1N1 flu was underway. This new virus differs from the previous influenza carried by North American pigs. It has two genes from flu viruses that normally circulate in pigs in Europe and Asia and bird (avian) genes and human genes. Scientists call this a "quadruple reassortant" virus.

According to the WHO U.S. swine flu deaths have jumped from 51 to 353.