Announcements

IN CASE OF EMERGENCY...

Emergency notifications for students, faculty and staff will be handled by mass email, Channel 19, WURC 88.1 FM, RC-TV 2, and campus loud speakers. If you would like to receive emergency notifications by text message, please submit your cell phone number to Mrs. Carolyn Hymon, Dean of Students. The numbers will be used for emergencies ONLY and will not be distributed.

Emergency Numbers:
- Security office: 662-252-8090
- Security guard on duty: 662-216-3429

FREE TAX SERVICE

Seeking Excellence through the Division of Business
Rust College

In connection with the Volunteer Income Tax Assistance (VITA) Program, the Division of Business, through its faculty and student volunteers at Rust College, is offering FREE ELECTRONIC (e-File) INCOME TAX RETURN PREPARATION to Rust College students, individuals, and families throughout the community with a combined 2011 earnings of less than $50,000.

Available
- Tuesdays and Thursdays
- March 6, 13, 20, 27
- April 10, 17, 24
- May 1, 8, 15
- 662-252-8000 ext. 4177
- 662-252-8090

The following information is REALLY IMPORTANT to complete your 2011 income tax returns:
- Social Security #
- Individual Taxpayer ID or Alien Tax ID
- Amounts on W-2s and 1099s
- Information on digitized "e-file" your return
- All W-2s and 1099s required
- Address and mailing information of choosing the filing method

Rust College Division of Social Sciences

Presents

The Ida B. Wells and Roy Wilkins Lecture Series

Featuring Guest Speaker

Dr. Leroy Frazier

Celebrating African American History Month
Tuesday February 7, 2012
7:00 p.m.
Heard Auditorium
McCarty Varnell BCS Center

The Rust College Family and General Public are invited to attend. For further information contact Dr. Marco Robinson 662-252-8000, ext. 4507

Holly Springs/Marshall County United Negro College Fund Banquet

Featuring Bev Johnson, WDIA 1070AM Memphis

Thursday, February 9, 2012, 7:00 p.m.—Shaw Cafeteria

Tickets: 15.00

For more information, call 662-252-8000 ext. 4913

Rust College welcomed the Honorable Andre DeBerry, Mayor of the City of Holly Springs, as keynote speaker for the 2012 annual Presidents Mid-Year Opening Convocation on January 19.

DeBerry is currently serving his third term as Mayor of Holly Springs, having been elected in 2001, following his service as Board of Alderman—Alderman at Large. He is an ordained minister of the Baptist Church, and serves on the Board of Delegates of Hopewell Missionary Baptist Church. Among his many activities, he is involved in several national and regional organizations such as the Mississippi Municipal League Board of Directors, the National and Mississippi Black Caucuses of Local Elected Officials and the Mississippi Conference of Black Mayors, among others.

“This is a training ground, a proving ground for you,” DeBerry told students. “Hopefully you came here for a cause. That cause is to be determined by you, and only you can ignite the kind of fire within you to find that cause.

“You came here to get something and take back with you, not to bring all you have and just leave it here,” he said. “Rust College expects you to leave here and live up to the motto ‘By Their Fruits Ye Shall Know Them’. Everyone should know who you are by your fruits. Where you come from is what you are. We need eagles to fly way above the clouds and see the plight of men below and seek to improve it.”

The President’s Mid-Year Convocation is held annually in January to renew the spirits of students, faculty and staff and to motivate continuing excellence at Rust College.

Upcoming Events:

- Holly Springs/Marshall County UNCF Banquet—Thursday, February 9, 7:00 p.m., Shaw Cafeteria
- College Dance Collective Inc. African-American Ballet Company—Thursday, February 9, 7:00 p.m., Doxey Auditorium
- Phil Darius Wallace Presents: Langston Hughes, One-Man Performance—Wednesday, February 29, Doxey Auditorium
- Memphis Watoto-Musical Performing Arts Theatre Company, Tuesday, March 6, Doxye Auditorium
- Marshall-Benton Area Job Fair—Thursday, March 8, 9:00 a.m.-2:00 p.m., McMillan Multipurpose Center
- Ida B. Wells Symposium featuring Michelle Duster, great-granddaughter of Ida B. Wells—Thursday, March 22, Doxey Auditorium
From the Office of the Vice President of Academic Affairs

Activity of Note

Dr. Sujata Sinha
Dr. Sujata Sinha (Ph.D. Economics, University of Miami, MS Econometrics, University of New South Wales) is an Assistant Professor in the Division of Business. In addition to teaching, she serves as Vice President of Sinhatech. Her expertise is in statistical analysis of business and experimental data which affect business decisions.

Dr. Sinha published a recent article for SAE International, discussing the use of In Fleet Testing of Fuel Saving Measures: (Abstract)

"An economical method for reliably determining fleet fuel savings that arises out of the application of a vehicle fuel saving measure is presented. The method relies on testing the device on a random sample of vehicles during normal fleet operations. The sample size is determined by variations in fuel economy inherent in the fleet and the minimum increase in fuel economy needed for a desired return on investment in the device. This reduces the probability that the sample is biased. The sample fuel economy is compared to that of an untreated control group of trucks which can be the rest of the fleet or a subset with certain characteristics, like similar idling percentage. The final results provide a range of fuel economy enhancements at a given confidence level. The method has been applied to validate in operation fuel economy increase of a flatbed tractor trailer fleet due to Sinhatech’s Deturbulator aero-drag reducing device."

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Dr. Alisea McLeod
Dr. Alisea Williams McLeod (Ph.D., University of Michigan) has developed a new website on the little discussed topic of America’s Civil War contraband camps.

Records concerning the camps hold key genealogical information for perhaps millions of African American families. On the site, visitors can learn about The Freedpeople’s Transcription Project, which is an effort to make camp records, called registers, freely available to the public.

“The Freedmen and Southern Society Project, led by historian Ira Berlin of the University of Maryland, has over the course of nearly forty years done the most work on the subject of African American emancipation, abstracting thousands of war records related to the subject of emancipation and forwarding the idea of the former slave’s involvement in the attainment of his own freedom. Very recently, new attention has been focused on the role of the contraband camp, makeshift quarters for fugitive slaves seeking freedom. The subject of the contraband camp is appropriately closely associated with that of the United States Colored Troops since in most cases in the South soldiers were recruited in camp. Although many other registers exist, The Register of Freedmen is the most detailed, containing other personal information such as age of registrant, former owner and residence, and health condition.

The Register of Freedmen contains the names of well over two hundred freedmen from Marshall County, more than thirty of them from Holly Springs. Other former county residences of freedmen found in this record include Tippah, Panola, Yalobusha, Tishomingo, and Desoto. For the Marshall County freedmen alone, nearly sixty former slave-owners are listed in the record (nine of them from Holly Springs). New research has revealed the existence of a contraband camp within the Town of Holly Springs itself. Though this camp had a shorter life than some other camps, its existence nevertheless tells the story of the emancipation of African American families from this area. Ultimately, the Register provides African American families with roots in Marshall County a roadmap back to their families’ pasts. For this reason, Rust College stands in a unique position to help make this information available to the public.”

Visit Dr. McLeod’s website www.lastroadtofreedom.com

The Activity of Note highlights the on- and off-campus accomplishments of Rust College faculty members. Dr. Paul Lampley, Vice President of Academic Affairs began the Activity of Note to showcase the talents and successes of Rust College professors and instructors.

Division of Business Student of the Month – December 2012

FaDerricka Harvey
FaDerricka Harvey is a senior from Greenville, Mississippi. She is majoring in Accounting and says she chose the Division of Business because “it will aid me with achieving my goal to establish a self-owned accounting firm in Mississippi.”

FaDerricka is an active member of the Pre-Alumni Council, Alpha Kappa Mu National Honor Society, NAACP, and the E.A. Smith Honors Society. In addition to her many campus activities, she says she enjoys reading and writing poetry.

FaDerricka’s motto is: “If you take responsibility for yourself, you will develop a hunger to accomplish your dreams.” ~ Les Brown

Walking with an Alumnus
By LaKendric Williams, ’10

Trust in the Process

The summer is approaching and internships are filling up. Although many of the deadlines have past, you still have time to be proactive. Take steps in applying for positions within your chosen major and field of interest. This initiative will place you ahead of the curve regarding students attending other institutions.

Remember, the best is yet to come.

If you would like to contact LaKendric, you can do so at lakendric_williams@yahoo.com.

IN FLEET TESTING OF FUEL SAVING MEASURES

An economical method for reliably determining fleet fuel savings that arises out of the application of a vehicle fuel saving measure is presented. The method relies on testing the device on a random sample of vehicles during normal fleet operations. The sample size is determined by variations in fuel economy inherent in the fleet and the minimum increase in fuel economy needed for a desired return on investment in the device. This reduces the probability that the sample is biased. The sample fuel economy is compared to that of an untreated control group of trucks which can be the rest of the fleet or a subset with certain characteristics, like similar idling percentage. The final results provide a range of fuel economy enhancements at a given confidence level. The method has been applied to validate in operation fuel economy increase of a flatbed tractor trailer fleet due to Sinhatech’s Deturbulator aero-drag reducing device.

By Their Fruits, Ye Shall Know Them

...YE SHALL KNOW THEM”