DIVISION/DEPARTMENT: Mass Communications  DATE TO BE FILLED: August 2022

SALARY: Commensurate with Experience

SUMMARY
The Department of Mass Communications in the Division of Humanities at Rust College seeks to fill a full-time teaching position at the rank of Assistant Professor to teach in its new Integrated Marketing Communications (IMC) concentration. The applicant must be able to teach a variety of courses in the IMC curriculum, including Introduction to Marketing Communications, Corporate Image and Brand Management, Sales Promotion & Events Planning, IMC Campaign & Projects, and Social Media, Marketing & Analytics. In a student-centered academic nurturing environment, the applicant must be prepared to advise students, serve on college committees, participate in professional development and community activities as well as perform other duties as assigned by the college.

The academic term for the position is nine (9) months from August 9, 2022 to May 31, 2023.

REQUIREMENTS
The applicant must have a Master’s degree in Integrated Marketing Communications and a Ph.D. degree in Mass Communications or a related discipline area. Also, the applicant must have a good command of English and communication skills to establish and maintain an effective working relationship with students, faculty, administrators, and the general public. Additionally, the applicant must have general computer skills.

SPECIAL INFORMATION
The Federal Government requires that every individual hired since May 31, 1987, complete the I-9. This requirement is in response to the Immigration Reform and Control Act of 1986. Form I-9 has been developed to verify that persons are eligible to work in the United States.

ABOUT US
Rust College is a historically black college located in Holly Springs, Mississippi. Rust is a private, coeducational, four-year, residential, comprehensive Liberal Arts institution, affiliated with the United Methodist Church. Founded in 1866, the college has students and faculty members representing diverse, social, cultural, ethnic, racial, and national backgrounds. The campus is located 35 miles east of Memphis, Tennessee.

RUST COLLEGE IS AN EQUAL OPPORTUNITY AFFIRMATIVE ACTION EMPLOYER
Rust College values diversity and seeks talented students, faculty, and staff from diverse backgrounds. The college does not discriminate based on race, color, sex, sexual orientation, religion, national or ethnic origin, age, disability, or status as a disabled or Vietnam Era veteran in its activities, programs, or employment practices.

TO APPLY
Persons interested in the above position should submit a letter of interest, a curriculum vita, and a statement of teaching philosophy along with contact information for three references and unofficial transcript(s) to: careers@rustcollege.edu

Mrs. Angela Williams, HR Manager
Rust College
150 Rust Avenue
Holly Springs, MS 38635

Closing Date: Open Until Qualified Applicant is Found  Posting Date: 12/2021