



RUST COLLEGE

HOLLY SPRINGS, MISSISSIPPI

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FOR IMMEDIATE RELEASE

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Rust College Student Selected to Participate in Gulf Coast Athletic Conference and Urban Edge Network Inaugural Media Assistant Internship Program

HOLLY SPRINGS, MS - Rust College sophomore, Roshawn Hughey, was one of eleven interns selected to participate in the conference office Media Assistant Internship Program, sponsored by Urban Edge Network (UEN) LLC. Gulf Coast Athletic Conference (GCAC) Commissioner Dr. KiKi Baker Barnes announced on December 21, 2022, that this group of students, who are all enrolled at GCAC member institutions, are the inaugural class of this newly formed program.

GCAC Director of Strategic Communications Dani Wright will oversee the program and GCAC Digital Marketing Coordinator Alex D. Williams and UEN Marketing Coordinator Faith Daniels will serve as internship coordinators and assist with the development and execution of intern tasks.

Hughey and the other interns will help cover all GCAC sponsored sports and will write press releases for championships, maintain statistical records, assist with social media management, record and edit video content, and assist with content creation for HBCU League Pass+, the new streaming site for the GCAC and its member schools.

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About Rust College

Rust College is the oldest most prestigious historically black college in Mississippi founded in 1866 by the Freedmen’s Aid Society of the Methodist Episcopal Church. Offering degree programs in business, education, humanities, science and mathematics, and social science. Rust College equips and inspires students for excellence and service in their communities and throughout the world. Located in Holly Springs, MS, just 35 miles southeast of Memphis, Tennessee, Rust College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate and baccalaureate degrees.

For more information about Rust College, call (662) 252-8000, ext. 4915, (662) 544-0950 cell or visit www.rustcollege.edu.

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